

Strategy & Solution Matrix

MISSION: Our mission is to enable organizations to harness the power of their information, wherever it resides, by delivering solutions that drive availability and reveal insights.

MARKET TRENDS	UNSTRUCTURED DATA - The rapid growth of data, value unknown									
	GLOBAL REGULATORY LANDSCAPE - Achieving compliance with stricter regulations									
	HYBRID CLOUD ADOPTION - The need for continuity throughout transitions									
	CONVERGED INFRASTRUCTURE - Visibility and efficient management across silos									
CAPABILITIES	360 DATA MANAGEMENT - For on premise, virtual and cloud									
	INSIGHT			AVAILABILITY			PROTECTION			
PLAYS	CLOUD MIGRATION AND ADOPTION									
	MITIGATING RISK AND COMPLIANCE			OPTIMIZE SECONDARY STORAGE			MODERNIZING DATA PROTECTION			
CAMPAIGNS	RETURN ON INFORMATION (ROI)			INFORMATION AVAILABILITY			FORWARD THINKING BACKUP		ONE BACKUP TO RULE THEM ALL	
SOLUTIONS	INFORMATION GOVERNANCE Empower decision making with information insight and visibility across environments			INFORMATION AVAILABILITY Making applications and data available, wherever they reside			ENTERPRISE BACKUP AND RECOVERY Enterprise-strength data protection across all environments		MIDMARKET BACKUP AND RECOVERY Efficient data recovery across physical, virtual, cloud	
				Business Continuity		Software Driven Storage				
PRODUCTS	Enterprise Vault & EV.cloud	Data Insight	Information Map	eDiscovery	InfoScale Availability Resiliency Platform Risk Advisor Disaster Recovery Orchestrator Application HA HPE Helion & Veritas Continuity	Veritas Access InfoScale Operations Manager InfoScale Storage InfoScale Foundation Hyperscale for OpenStack	NetBackup Appliances	NetBackup Software	Backup Exec	
							System Recovery			
							Velocity			
COMPETENCIES	Archiving			eDiscovery	Dynamic Storage and Continuity		Enterprise Backup and Recovery		Mid-market Backup and Recovery	